



## EDUCATION COMMITTEE

The AmCham China Education Committee includes members from three major industry sub-segments: 1) Higher Education 2) K12 Education, and 3) Education Institutions. The Education Committee's 2024 strategic plan is grouped around three types of activities: *Advocacy, Business, and Community* (ABCs).

**Committee Priorities:**

Advocacy-Low

Business-High (information sharing)

Community-Medium (networking)

### Mission

The mission of the Education Committee is to foster dialogue between China and the US on education-related topics and to inform AmCham China members about cutting-edge developments in the field. The Education Committee hosts large panel events as well as smaller round-table discussions to bring together universities, K-12 international schools, placement agencies, educators, current students, alumni, and concerned parents. The Committee hopes to build a bridge between Chinese and US education initiatives and showcase different models for collaboration between education and business.

### Main Activities

Committee members help draft the Education Chapter in our annual AmCham China *White Paper*.

We organize exclusive roundtables, providing an open peer-to-peer platform for educators and senior corporate leaders, to share and exchange professional opinions on current hot topics in the education world.

We host events [online/in-person] to provide valuable information to members and get up-to-date information and insights on visa application challenges, student travel restriction policies, and entry and exit requirements for China and the U.S.

We provide various channels to K12 international schools in Beijing to showcase their school and educational programs, attracting families interested in enrolling for the upcoming school year.

We invite professors and professionals from top-ranked education institutes, well-known consulting firms, and influential think tanks to share their expertise, and covering broad topics, through in-person events, demo EMBA classes, workshops, and webinars.

## Past Activities

[Executive Breakfast – Invite Only] Impact of Recent Reforms on China’s Education Sector

Webinar: Navigating Student Travel and Safety in the United States

Supporting Girls in Their Formative Years of Leadership

Unique Free Open-Day Promotion for K12 schools via Email and AmCham China’s official WeChat.

Webinar: How to rebuild confidence in studying in the US

Webinar: Tesla – The Strategic Partnership for a New Gigafactory in China (University of Maryland’s Smith School of Business EMBA FOR A DAY)

Reflecting on Higher Education During and After the Pandemic

Webinar: Mercer Insights on Compensation and Benefits Trends for International School Talents in China and Across Asia

Studying Abroad in the US: Where Chinese Students Choose to Study and How they Find Jobs After

Making the Most of Your Kids’ Summer Holidays

AmCham China Autumn Family Day with K-12 International Schools

Dialogue on Higher Education in the U.S.: How to Navigate Through Uncertainties

Get Ready to Study in the United States

Designing Your Energy in Work and Life - Workshop

## Leadership



*Co-Chair:*

**Katie Beck,**  
 Western Academy of Beijing



*Co-Chair:*

**Fran Liu,**  
 University of Minnesota

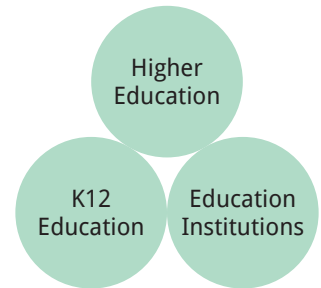


*Co-Chair:*

**Jingyu Wang,**  
 Notre Dame Beijing,  
 University of Notre Dame

## Member Profile

Three Sub-Segments



## 2024 Committee Strategic Focus

### Advocacy (A)

High Priority

Monitor regulatory development.

### Business (B)

Medium Priority

Exchange education-related topics and to inform AmCham China members about cutting-edge developments in the field.

Engage with both Chinese and US education initiatives and showcase different models for collaboration between education and business.

### Community (C)

Low Priority

Connect and network with peers at our events.

## 2024 Working Plan (Subject to Change)

Q1	Q2	Q3	Q4
<ul style="list-style-type: none"> <li>Yearly Planning Meeting</li> <li>Committee Kick-Off Meeting</li> </ul>	<ul style="list-style-type: none"> <li>Navigating Success: Pathways to Top American Colleges</li> <li>Get ready to study abroad in the US</li> </ul>	<ul style="list-style-type: none"> <li>Ed Talk</li> <li>Joint Event: Education for future talents</li> </ul>	<ul style="list-style-type: none"> <li>Forums/ Workshops</li> <li><i>White Paper</i> Planning Meeting</li> </ul>

## Active Committee Members

### Higher Education

- Beijing International MBA at Peking University (BiMBA)
- Cheung Kong Graduate School of Business
- Johns Hopkins University Carey Business School
- Minnesota Global, Incorporated, Beijing Representative Office
- Penn Wharton Consulting (Beijing) Co., Ltd.
- Temple University
- The Beijing Center for Chinese Studies
- UChicago (Beijing) Consulting Co., Ltd.
- University of Notre Dame Beijing Global Gateway
- USC Beijing Office
- Yale Center Beijing

### K12 Education

- 3e International School
- Avenues Education Consulting (Beijing) Co., Ltd
- Beijing International Bilingual Academy
- Canadian International School of Beijing
- Dulwich College Beijing
- International School of Beijing
- Ivy Education Group
- National Institute of Technology
- Western Academy of Beijing
- Yew Chung International School of Beijing

### Education Institutions

- Booyah Education Consulting Co., Ltd
- Care for Children
- Duolingo, Inc.
- EBC Evan Brown Consulting Ltd.
- EF Education First (Beijing) Ltd., Co
- ETS Assessments (Beijing) LTD
- Henry Group
- InGenius Prep
- John Wiley and Sons Commercial Service (Beijing) Co., Ltd.
- OTUS LLC
- Pearson China
- Three-W US Incorporated
- Udemy Inc.
- Venture Education Consultancy CO., Ltd
- VIPKIDS INTERNATIONAL, INC
- YMCE Group