



# REAL ESTATE & DEVELOPMENT COMMITTEE

The AmCham China Real Estate & Development Committee's 2024 strategic plan is grouped around three types of activities: *Advocacy, Business, and Community (ABCs)*.

**Committee Priorities:**

Advocacy-**Low**

Business-**Medium** (information sharing)

Community-**High** (networking)

## Mission

The primary objective of the Real Estate and Development Committee is to share insight into the growing and transforming Chinese real estate sector.

The Committee also prioritizes proactively creating business opportunities and utilizing resources for our members.

## Main Activities

Industry regulations and policies, as well as domestic and overseas opportunities.

Overseas real estate investment briefing sessions with agencies or member companies.

Regular office and workplace site survey sessions focusing on the current architectural and design trends in China.

Mixers or tours at extraordinary venues.

Drafting *White Paper* Real Estate Chapter.

## Past Activities

Urban Environment Management Bilateral Dialogue, introducing community-level partnership in the bilateral relationship. Previous speakers include former US Ambassador to China Terry Branstad, and Director of IPE Ma Jun.

The Views from Outside China: What is the Future of Chinese Economy?

How can enterprises plan for office leasing during the epidemic?

2024 China Economic Outlook: Real Estate Trends and Growth in the Industrial Economy

## Member Profile

Committee  
Subscribes  
**200+**

## 2024 Committee Strategic Focus

<b>Advocacy (A)</b> Low Priority	<b>Business (B)</b> Medium Priority	<b>Community (C)</b> High Priority
Meet with local and provincial governments to promote people-to-people engagement while offering recommendations to both the Chinese and US governments.	Collaborate with members and agencies to facilitate and increase exposure to both domestic business opportunities and overseas investment opportunities.	Host regular Committee discussions to share industry insights, reports, and overall market trends.

## 2024 Working Plan (Subject to Change)

Q1	Q2	Q3	Q4
<ul style="list-style-type: none"><li>• Make annual meeting plan with Committee Chair(s).</li><li>• Review drafts of <i>White Paper</i></li><li>• Finalize drafts of <i>White Paper</i></li></ul>	<ul style="list-style-type: none"><li>• Office Building Tour</li></ul>	<ul style="list-style-type: none"><li>• Regular Committee event</li></ul>	<ul style="list-style-type: none"><li>• Committee mixer</li></ul>

## Active Committee Members

Century 21 China Real Estate	JLL	PWC
Hines Interests Limited Partnership	M Moser Associates Ltd.	ULI
	Prologis China	