



SPORTS COMMITTEE

The **Sports Committee** is designed to provide an opportunity for AmCham China members to meet their peers either within the American business community or from other organizations to engage in sports activities and seek long-term business relationships through sportsmanship. Whether you're looking for business or for fun, you'll find both in the Sports Committee. The Committee's 2024 strategic plan is organized around three types of activities: *Advocacy, Business, and Community* (ABCs).

Committee Priorities:

Advocacy-Low

Business-Medium (information sharing)

Community-High (networking)

Mission

To foster an open environment for healthy communications about China's sports industry.

To focus on issues and opportunities for companies conducting sports marketing and business activities in China.

To provide networking and community building opportunities for members through the watching and playing of various sports throughout the year.

Main Activities

Community gathering for Super Bowl watch party, World Series themed events, NBA, MLB and more.

Hosting regular panel events to share information and discuss sports industry trends relevant to a wide range of member companies.

Participate in government outreach (BIO trips) and advocacy, including drafting of the Sports Chapter of the AmCham China *White Paper*.

Past Activities

Hit a home run, first baseball class!

Touchdown n Hustle: AmCham China Flag Football Day

Mixer | Sports Committee Happy Hour

Super Bowl Watch Party

Ride along with Burton: Movie Screening and Social Mixer

Leadership



Co-Chair:
Tony Qi,
Major League Baseball



Co-Chair:
Kenneth Li,
Waitex Group

Member Profile

Committee Subscribes

200+

2024 Committee Strategic Focus

Advocacy (A)	Business (B)	Community (C)
Low Priority	Medium Priority	High Priority
Meet with government representatives, both in Beijing and nationwide, to support the development of China's Sports industry.	Organize panel events and information sharing to facilitate business and networking among the wider sports industry.	Bring together members from across different sectors to host regular sports watching events and networking activities, including annual Super Bowl party and more.

2024 Working Plan (Subject to Change)

Q1	Q2	Q3	Q4
• Super Bowl Watch Party	• Joint event with Education Committee	• Flag Football, AmCham Basketball game	• Baseball Class

Active Committee Members

- MLB
- Pacificpine
- Waitex Group